



Pima Dental Study Club
PO Box 65832 Tucson, AZ 85728
(520) 326-5567

pimadental@gmail.com, www.pimadentalstudyclub.com

2021 Pima Dental Study Club Sponsorship Opportunities

PDSC is a professional organization of over 110 dentists and dental specialists practicing in Tucson and Southern Arizona. For over 40 years, the Pima Dental Study Club (PDSC) has provided continuing education and networking opportunities for hundreds of members. We offer eight substantive continuing education programs per year.

We are actively seeking sponsors for our eight 2021 CE meetings which will be held at Hacienda del Sol Guest Resort or by Zoom. Sponsorships provide a forum for businesses to inform members of their valuable services and establish relationships with practitioners and practices. Sponsorship funds enable PDSC to offer stable membership dues and affordable programs. We limit sponsorships at three non-competing companies per CE program. We do not split sponsorships but we are open to suggestions for alternative sponsorships.

PDSC is pleased to offer 2021 CE meeting sponsorships at several levels depending on the program format. Barring changes in the pandemic, our 2021 meeting dates and formats are:

| | | | |
|-------------|-------------|-------------|-------------|
| January 13 | (In-person) | May 12 | (In-person) |
| February 10 | (Zoom) | September 8 | (In-person) |
| March 10 | (In-person) | October 13 | (In-person) |
| April 14 | (Zoom) | November 17 | (In-person) |

PDSC offers the following benefits with in-person sponsorships:

- Your company logo is included on the meeting announcements which are distributed to club members four or more times
- Your logo and a link to your website are posted to the PDSC website during the event promotion period and for the remainder of the calendar year
- One-page promotions (.pdf files) can be sent to members during the promotional period and posted to our website if you send them to us in advance
- A sponsor table for your business and promotional materials
- Network and dine with our members
- Your company representative is introduced personally at the continuing education meeting by a PDSC Board member
- We offer one complementary meal for your company representative.

Sponsorship Levels and Rates for In-Person Meetings

\$350 Level includes all the benefits listed above.

\$600 Level includes the benefits listed above plus:

- An additional representative is invited to attend. Second meals are available at the member rate of \$65 per person.
- Three (3) minutes of presentation time at the beginning of the meeting

Please consider sponsoring a 2021 PDSC continuing education program or even a series of programs. If you have questions about sponsorships, the club or our Zoom meetings or please contact the club office or visit our website. We hope to see you in 2021.