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2021 PDSC Sponsorship Opportunities for Zoom Meetings

PDSC is a professional organization of over 110 dentists and dental specialists practicing in Tucson and Southern Arizona. For over 40 years, the Pima Dental Study Club (PDSC) has provided continuing education and networking opportunities for hundreds of members. We offer eight substantive continuing education programs per year.

We are actively seeking sponsors for our eight 2021 CE meetings which will be held at Hacienda del Sol Guest Resort or by Zoom. Sponsorships provide a forum for businesses to inform members of their valuable services and establish relationships with practitioners and practices. Sponsorship funds enable PDSC to offer stable membership dues and affordable programs. We limit sponsorships at three non-competing companies per CE program. We do not split sponsorships but we are open to suggestions for alternative sponsorships.

For 2021, PDSC is pleased to offer several Zoom sponsorship levels at half the rate of our in-person meetings. Barring changes in the pandemic, we currently scheduled to meet by Zoom on February 10 and April 14.

PDSC offers the following benefits with Zoom sponsorships:

- Your company logo is included on the meeting announcements which are distributed to club members four or more times
- Your logo and a link to your website are posted to the PDSC website during the event promotion period and for the remainder of the calendar year
- One-page promotions (.pdf files) can be sent to members during the promotional period and posted to our website if you send them to us in advance
- Your company representative is introduced personally at the continuing education meeting by a PDSC Board member
- Your company name, representative, contact information are included in an email sent to each meeting attendee after the meeting.

Sponsorship Levels and Rates for Zoom Meetings

Each sponsorship level includes the benefits listed above at the following rates plus camera time.

\$175 Level Two (2) minutes of spotlighted camera time at the beginning of the meeting

\$300 Level Four (4) minutes of spotlighted camera time at the beginning of the meeting

Please consider sponsoring a 2021 PDSC continuing education program or even a series of programs. If you have questions about sponsorships, the club or our in-person meetings, please contact the club office or visit our website. We hope to see you in 2021.