



About the Pima Dental Study Club

Pima Dental Study Club, Inc. (PDSC) is a professional organization of over 100 dentists and dental specialists who practice in Tucson and surrounding communities. Since the mid-1970s, PDSC's objective has been to build camaraderie among the dental community while offering continuing education (CE) programs on current clinical practices and technologies. We have been very fortunate to feature local specialists and nationally renowned experts as speakers. Ultimately, our goals benefit patients - the residents of Southern Arizona.

We hold CE programs eight times per year, on the second Wednesday of the month, from January to May and September to November. Our meeting attendance averages over 50 registrants per meeting ranging from 42 to 70.

Our 2020 education programs are being held via Zoom and we are actively seeking sponsors for our meetings. We invite your company to support our study club.

Benefits of PDSC sponsorship include the opportunity to

- have your business promoted directly to our entire membership in multiple meeting announcements which are distributed at least three times prior to each meeting
- promote yourself directly to the members in attendance at our Zoom meetings.
- have your business logo posted with a link (website, email, video, etc.) to our website through the end of the calendar year

Suggested sponsorship levels and benefits are described on the following page; however, we are open to your suggestions for alternative ways to support our study club within your budget.

Our 2020 meeting dates are:

January 8	April 8	September 9
February 12	May 13	October 14
March 11		November 11

Please consider this opportunity to sponsor a PDSC continuing education program or a series of programs with Tucson's premiere dentists and dental specialists. If you have any questions, or would like further information about our sponsorship opportunities, please contact the PDSC office.

PDSC, Inc., PO Box 65832, Tucson, AZ 85728
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PDSC 2020 ZOOM Continuing Education Meeting Sponsorship Opportunities

Thank you for your interest in Pima Dental Study Club (PDSC) continuing education meetings.

PDSC is pleased to offer CE meeting sponsorships at two funding levels. Sponsorships enable PDSC to offer great CE programs and a forum for sponsors to build relationships with local dentists and to inform our members of their valuable services. Sponsorship funds are used to help cover club expenses during this time of distancing as we are unable to meet in person.

PDSC members meet from September through May and hold occasional education excursions and socials. Our membership numbers over 110 and meeting attendance rate ranges from 40 to 70 registrants, averaging over 50 per meeting.

\$350 Sponsorship Level

This level offers sponsors the following benefits:

- Your company name is included on the meeting notice and in email notices which are distributed to members three or more times
- Your company logo with a link will be posted to the PDSC website and on our email announcements while we are promoting the CE meeting
- Introduction of your representative at the CE by a PDSC officer
- Your representative's personal contact information will be included on our meeting follow up correspondence to the attendees.
- Advanced registration is required so that we can properly introduce your company representative at the beginning of the meeting.
- Zoom CE meetings provide you with two (2) minutes of camera time to promote yourself and your company directly to the meeting attendees

\$600 Sponsorship Level

This level offers sponsors these benefits:

- Your company name is included on the meeting notice and in email notices which are distributed to members three or more times
- Your company logo with a link will be posted to the PDSC website and in our email announcements while we are promoting the CE meeting
- Introduction of your representative during the announcement period of the Zoom meeting by a member of the PDSC Board of Directors.
- Your representative's personal contact information will be included on our meeting follow up correspondence to the attendees along with a link.
- Advanced registration is required so that we can properly introduce your company representative at the beginning of the meeting.
- Zoom CE meetings provide you with four (4) minutes of camera time to promote yourself and your company directly to the meeting attendees

2020
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